

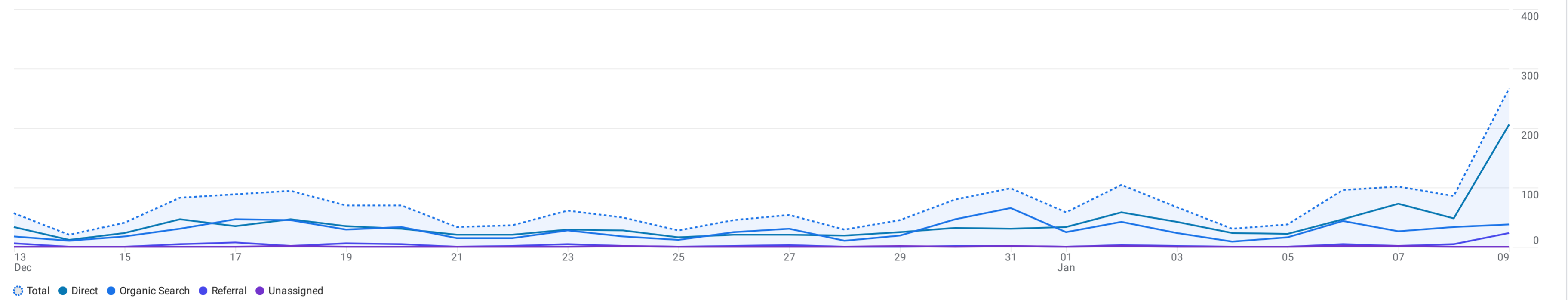
All Users Add comparison +

Last 28 days Dec 13, 2024 - Jan 9, 2025

Traffic acquisition: Session primary channel group (Default Channel Group) 🔍

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows  Rows per page: 10 1-4 of 4

Session primary...Channel Group) +	↓ Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count	Key events	Session key event rate	Total revenue
	All events	All events	All events	All events	All events	All events	All events	All events	
<input checked="" type="checkbox"/> Total	1,922 100% of total	978 100% of total	50.88% Avg 0%	1m 59s Avg 0%	13.53 Avg 0%	26,006 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/> 1 Direct	1,075	461	42.88%	1m 31s	12.77	13,726	0.00	0%	\$0.00
<input checked="" type="checkbox"/> 2 Organic Search	765	473	61.83%	2m 43s	14.81	11,327	0.00	0%	\$0.00
<input checked="" type="checkbox"/> 3 Referral	81	43	53.09%	1m 02s	11.49	931	0.00	0%	\$0.00
<input checked="" type="checkbox"/> 4 Unassigned	7	0	0%	1m 57s	3.14	22	0.00	0%	\$0.00